

| Pricing 30/12/2019 | Basic | S | M | L |
|----------------------------|--------------|----------|----------|-----------|
| Net-Price (plus VAT) | free | 49,90 € | 99,90 € | 199,90 € |
| Duration | | 3 months | 6 months | 12 months |
| Features | | | | |
| Description | ✓ | ✓ | ✓ | ✓ |
| Business Logo | ✓ | ✓ | ✓ | ✓ |
| Contact Form | ✓ | ✓ | ✓ | ✓ |
| Phone Number | ✓ | ✓ | ✓ | ✓ |
| Business Hours | ✓ | ✓ | ✓ | ✓ |
| Website (URL) | X | ✓ | ✓ | ✓ |
| HTML Description | X | ✓ | ✓ | ✓ |
| Map | X | ✓ | ✓ | ✓ |
| Secondary Locations | X | ✓ | ✓ | ✓ |
| Testimonials | X | ✓ | ✓ | ✓ |
| Services | X | ✓ | ✓ | ✓ |
| Associated Companies | X | X | ✓ | ✓ |
| Featured Offers | X | X | ✓ | ✓ |
| Memberships | X | X | X | ✓ |
| Featured Business Listings | X | X | 6 | 12 |
| Hosted Events | X | 3 | 6 | 12 |
| Max. Number Attachments | X | 3 | 6 | 12 |
| Max. Number Videos | X | 3 | 6 | 12 |
| Max. Number Images | 1 | 3 | 6 | 12 |
| Max. Number Categories | 1 | 3 | 6 | 12 |
| Max. Number Offers | 1 | 8 | 15 | 30 |
| Max. Number Events | 1 | 12 | 25 | 50 |
| Languages | 1 | all*) | all*) | all*) |

Comparison Online- and Print-Ads

| Online Ad | Print Ad |
|--|--|
| The listing can be upgraded to a higher package at any time. | The advertisement can only be changed with the next edition of the print medium. |
| The listing can easily be displayed in multiple languages without exploding costs. | Multilingual advertisements lead to significantly higher costs due to the higher space requirements. |
| With digital ads, the reader can be guided to your online presence at the click of a mouse. | The print ad can only refer to your website. The reader must enter the Internet address himself in his device. |
| The online advertisement can be made more versatile to present your offer more appealing and easier to understand. | Print ads can only display text and graphics. |
| Audio and video files can be integrated into online ads. | Print ads cannot offer additional options. |
| Online ads can use tags (key words) to make them easier to find. | Print ads do not have any search functions. |

All prices are net for commercial customers, excl. VAT of the country of residence of the advertiser.